



Malaysian Financial Planning Council (2025-2027)

Brief Information of Nominee for Individual Member Representative

Name of Nominee	Dato' Javern Lim Chong Hee, DPNS
Year Born	1970
Member of MFPC since (year)	2006

Position (s) held in MFPC National Council and/or Board and/or Committee.

1. National Council Member (2017 – Present)
2. Chairman for Ethics and Compliance Board (2017 – 2023)

Achievements, contributions and relevant up-dates in the financial planning industry.

1. Founder & Group Managing Director of VKA Financial Group
2. Licensed Financial Planner by Securities Commission and Bank Negara Malaysia
3. Master PRS Trainer authorized by FIMM
4. Co-Founder of the Association of Financial Advisers Malaysia and holding Deputy President for term 2017-2019
5. Council Member of Strategic, Faculty of Entrepreneurship and Business (FEB) University Malaysia Kelantan (UMK) (2020-2022)
6. Adhoc Committee Member (2020-2023) for the Master Programme on Personal Financial Planning Education by way of Course Work, University Putra Malaysia
7. Columnist writer for China Press
8. District Governor for Lions Clubs International, District 308B1 Malaysia (2019-2020)
9. Chairman, Lions District 308 B1 Foundation (2020-2021)
10. Honorary Chairman for Lions Clubs International, District 308B1 Malaysia (2022-2023)
11. Founder & Chairman, Life Initiative For Environment, LIFE (2021-Present)
12. Initiated the signing of the MOU movement between AKPK and Lions Clubs International, District 308B1 in 2014 for conducting the free financial education seminar to the public nationwide
13. Conferred as DARJAH DATO PADUKA NEGERI SEMBILAN (DPNS) by D.Y.M.M. Yang Di-Pertuan Besar Negeri Sembilan Tuanku Muhriz ibni Almarhum Tuanku Munawir on 14th Jan 2015.