



Malaysian Financial Planning Council (2025-2027)

Brief Information of Nominee for Individual Member Representative

Name of Nominee	Teh Song Lai
Year Born	1971
Member of MFPC since (year)	2024

Position (s) held in MFPC National Council and/or Board and/or Committee.

Not applicable.

Achievements, contributions, and relevant updates in the financial planning industry.

1. Mr Teh Song Lai has been an Affiliate Member of MFPC since June 2024 and completed the Premier Shariah RFP Capstone Programme in August 2024, earning the designation of Shariah Registered Financial Planner (SRFP). While his direct involvement in the financial planning industry is still growing, he brings with him over 30 years of experience in the financial services and capital market industry, including a decade in the Malaysian unit trust and fund management sector.
2. Currently serving as the Chief Executive Officer of Pheim Unit Trusts Berhad, Mr Teh has led a successful corporate turnaround, transforming the Company from a loss-making entity into a profitable one within just one year. Under his leadership, the Company has recorded a remarkable 261% growth in Total Assets Under Management (AUM), with sustained profitability and operational efficiency over seven consecutive years. These achievements are a testament to his expertise in business strategy, performance-driven leadership, and partnership development.
3. He works closely with many financial planners, who are their valued distribution partners, to better serve investors, supporting them with timely insights, product knowledge, and training. He has also been invited as a guest speaker by several distributors and universities in their workshops and training sessions, particularly focusing on fund performance and investment strategies, contributing to the professional development of financial planners and advisory teams.
4. He is a Fellow (FCIS) of The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA), reinforcing his expertise in corporate governance, regulatory compliance, and risk management - all of which are increasingly relevant to financial planning professionals navigating a dynamic regulatory landscape.
5. With a vision to bridge the gap between capital markets and personal finance, Mr. Teh aspires to encourage more senior and middle management professionals in the capital market industry to pursue financial planning qualifications. This effort would, in turn, enhance the financial and investment literacy among the Malaysian public, which is increasingly important given the urgent need to empower individuals with sound financial knowledge in today's complex economic environment.