

**THE VIRTUAL INDUSTRY FORUM: PROFESSIONALISM & ETHICS 2026**  
**“Ethics in the Age of Digital Trust: Governance, Data & Human Accountability”**  
**Thursday, 1<sup>st</sup> October 2026**  
**MFPC Virtual Platform**  
**(Streaming from Green studio)**

Revolving Itinerary as at 03.07.2026:

Time	Item
8.30AM-8.55AM	<b>Registration &amp; Login</b>
8.55AM-9.00AM	<b>National Anthem &amp; Corporate Video</b>
9.00AM-9.10AM <i>(10 minutes)</i>	<b>Welcome Address</b> <b>Mr. Andy Ng Yen Heng</b> President, Malaysian Financial Planning Council
9.10AM-9.55AM <i>(45 minutes)</i>	<b>Session 1:</b> <b>Topic</b> : <i>Digital Malaysia 2030: Building a Trusted Digital Economy through Ethical Innovation</i>  <b>Speaker</b> : <b>Ir. Dr. Megat Zuhairy Megat Tajuddin, (TBC)</b> Chief Executive, National Cyber Security Agency (NACSA), Malaysia. <b>Q&amp;A</b>
9.55AM-10.05AM <i>(10 minutes)</i>	<b>Short Break</b>
10.05AM-10.50AM <i>(45 minutes)</i>	<b>Session 2:</b>  <b>Topic</b> : <i>Digital Identity, Fraud and Trust: Securing Financial Ecosystems in the Era of AI-Driven Scams</i> <b>Speaker: Mr Taufiq Iskandar</b> Chief Executive Officer of The Private Pension Administrator Malaysia (PPA) <b>Q&amp;A</b>
10.50AM-11.35AM <i>(45 minutes)</i>	<b>Session 3:</b> <b>Topic</b> : <i>Ethical Data Stewardship: Protecting Customer Trust in the Age of Hyper-Personalised Financial Services</i> <b>Speaker</b> : <b>Mr. Chee Lung Yuen</b> Chief Information Security Officer of the AIA Malaysia <b>Q&amp;A</b>
11.35AM-11.50AM <i>(15 minutes)</i>	<b>Short Break</b>
11.50AM-1.20PM <i>(1 hour &amp; 30 minutes)</i>	<b>Session 4: Round Table</b>  <b>Topic</b> : <i>Ethics in the Age of Digital Trust: Governance, Data &amp; Human Accountability</i> <b>Moderator</b> : <b>Datuk Wira Ismitz Matthew De Alwis</b> Chief Executive Officer and Executive Director of Kenanga Investors Berhad  <b>Panelist 1</b> : <b>Mr. Siaw Wei Tang</b> Chief Executive Officer of the Opus Asset Management Sdn Bhd  <b>Panelist 2</b> : <b>Dr. Azura Othman</b> Chief Executive Officer of the Chartered Institute of Islamic Finance Professionals (CIIF)  <b>Panelist 3</b> : <b>Ms. Sarah Yong Li Hsien</b> Representative from Bar Council Malaysia <b>Q&amp;A</b>
1.20PM-1.25PM <i>(5 minutes)</i>	<b>Closing Remarks</b> <b>Dato' Paduka Javern Lim</b> Chairman of the Ethics and Compliance Board Malaysian Financial Planning Council (MFPC)
1.30PM-11.00PM	<b>Submission of Evaluation Form</b>