

THE VIRTUAL INDUSTRY FORUM

PROFESSIONALISM & ETHICS 2026

ETHICS IN THE AGE OF DIGITAL TRUST:
GOVERNANCE, DATA & HUMAN ACCOUNTABILITY

 DATE THU, 1 OCTOBER 2026	 TIME 8:30 AM – 1:15 PM (MYT)	 PLATFORM MFPC VIRTUAL PLATFORM
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TIME	ITEM	
8.30 AM – 8.55 AM	Registration & Login	
8.55 AM – 9.00 AM	National Anthem & Corporate Video	
9.00 AM – 9.05 AM	Welcoming Address	Dato’ Paduka Javern Lim Chairman of the Ethics and Compliance Board Malaysian Financial Planning Council (MPPC)
9.05 AM – 9.45 AM	Session 1:	Topic : Digital Malaysia 2030: Building a Trusted Digital Economy through Ethical Innovation Speaker : Ir. Dr. Megat Zuhairy Megat Tajuddin, Chief Executive, National Cyber Security Agency (NACSA), Malaysia. Q&A
9.45 AM – 10.25 AM	Session 2:	Topic : Digital Identity, Fraud and Trust: Securing Financial Ecosystems in the Era of AI-Driven Scams Speaker : Mr. Taufiq Iskandar Chief Executive Officer of The Private Pension Administrator Malaysia (PPA) Q&A
10.25 AM – 10.30 AM	Short Break	
10.30 AM – 10.40 AM	Opening Address	Mr Andy Ng Yen Heng President Malaysian Financial Planning Council (MFPC)
10.40 AM – 10.55 AM	Keynote Address & Launching of Professional Insurance Associate (PIA) & Professional Takaful Associate (PTA) Programme	Ms. Lau Chin Ching Director, Consumer & Market Conduct Bank Negara Malaysia (BNM)
10.55 AM – 11.35 AM	Session 3:	Topic : Ethical Data Stewardship: Protecting Customer Trust in the Age of Hyper-Personalised Financial Services Speaker : Mr. Chee Lung Yuen Chief Information Security Officer of the AIA Malaysia Q&A
11.35 AM – 11.45 AM	Short Break	
11.45 AM – 1.15 PM	Session 4: Round Table	Topic : Ethics in the Age of Digital Trust: Governance, Data & Human Accountability Moderator : Datuk Wira Ismitz Matthew De Alwis Chief Executive Officer and Executive Director of Kenanga Investors Berhad Panelist 1 : Mr. Dannial Yusof Iman Bin Mohd Yusoff Investment Manager of the Opus Islamic Management Sdn Bhd Panelist 2 : Dr. Azura Othman Chief Executive Officer of the Chartered Institute of Islamic Finance Professionals (CIIF) Panelist 3 : Ms. Sarah Yong Li Hsien Co-Chairperson of the Bar Council AI, Cyberlaw & Data Protection Committee (ACDC) Q&A
1.15 PM – 11.00 PM	Submission of Evaluation Form	