

THE VIRTUAL INDUSTRY FORUM

PROFESSIONALISM & ETHICS 2026

ETHICS IN THE AGE OF DIGITAL TRUST: GOVERNANCE, DATA & HUMAN ACCOUNTABILITY

 THU, 1 OCTOBER 2026

 9:00 AM – 1:30 PM (MYT)

 MFPC VIRTUAL PLATFORM

MFPC 4 CPD | MTA 4 CPD | LIAM 4 CPD | FIMM 4 CPD | SIDC 10 CPE | FPAM 5 CE | BAR COUNCIL 3.5 CPD

OUR SPEAKERS

SPEAKER 1



IR. DR. MEGAT ZUHAIRY
NATIONAL CYBER SECURITY AGENCY (NACSA), MALAYSIA

SPEAKER 2



MR. RAV ALFIE
PRIVATE PENSION ADMINISTRATOR MALAYSIA

SPEAKER 3



MR. CHEE LUNG YUEN
AIA MALAYSIA

MODERATOR



DATUK WIRA ISMITZ MATTHEW DE ALWIS
KENANGA INVESTORS BERHAD

PANELIST 1



MR. DANNIAL YUSOF IMAN
OPUS ISLAMIC ASSET MANAGEMENT SDN BHD

PANELIST 2



DR. AZURA OTHMAN
CHARTERED INSTITUTE OF ISLAMIC FINANCE PROFESSIONALS (CIIF)

PANELIST 3



MS. SARAH YONG LI HSIEN
BAR COUNCIL MALAYSIA

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8:30 AM – 1:15 PM (MYT)

 PLATFORM
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TIME	ITEM	
8.30 AM – 8.55 AM	Registration & Login	
8.55 AM – 9.00 AM	National Anthem & Corporate Video	
9.00 AM – 9.05 AM	Welcoming Address & Launch of the Professional Insurance Associate (PIA) and Professional Takaful Associate (PTA) Programme	Dato' Paduka Javern Lim Chairman of the Ethics and Compliance Board Malaysian Financial Planning Council (MFPC)
9.05 AM – 9.45 AM	Session 1: Topic : Digital Malaysia 2030: Building a Trusted Digital Economy through Ethical Innovation Speaker : Ir. Dr. Megat Zuhairy Megat Tajuddin, Chief Executive, National Cyber Security Agency (NACSA), Malaysia. Q&A	
9.45 AM – 10.25 AM	Session 2: Topic : Digital Identity, Fraud and Trust: Securing Financial Ecosystems in the Era of AI-Driven Scams Speaker : Mr. Rav Alfie Ropee Adman Head Digital Solutions Malaysia of The Private Pension Administrator Malaysia (PPA) Q&A	
10.25 AM – 10.30 AM	Short Break	
10.30 AM – 10.40 AM	Opening Address	Mr Andy Ng Yen Heng President Malaysian Financial Planning Council (MFPC)
10.40 AM – 10.55 AM	Keynote Address	Ms. Lau Chin Ching Director, Consumer & Market Conduct Bank Negara Malaysia (BNM)
10.55 AM – 11.35 AM	Session 3: Topic : Ethical Data Stewardship: Protecting Customer Trust in the Age of Hyper-Personalised Financial Services Speaker : Mr. Chee Lung Yuen Q&A	Chief Information Security Officer of the AIA Malaysia
11.35 AM – 11.45 AM	Short Break	
11.45 AM – 1.15 PM	Session 4: Round Table Topic : Ethics in the Age of Digital Trust: Governance, Data & Human Accountability Moderator : Datuk Wira Ismitz Matthew De Alwis Chief Executive Officer and Executive Director of Kenanga Investors Berhad Panelist 1 : Mr. Danniial Yusof Iman Bin Mohd Yusoff Investment Manager of the Opus Islamic Management Sdn Bhd Panelist 2 : Dr. Azura Othman Chief Executive Officer of the Chartered Institute of Islamic Finance Professionals (CIIF) Panelist 3 : Ms. Sarah Yong Li Hsien Co-Chairperson of the Bar Council AI, Cyberlaw & Data Protection Committee (ACDC) Q&A	
1.15 PM – 11.00 PM	Submission of Evaluation Form	